

California Production Partner for Brands & Merchandise Companies

Custom mobile accessories · Print-on-Demand ·
Licensed products

mobiliusbrands.com



■ Who we are

A design, technology and manufacturing partner based in Oceanside, California.

- **Design Studio** – artwork, collections, production-ready files
- **Technology Platform** – catalog, orders and production workflow
- **US Manufacturing** – UV printing and customization in California



■ MobiLius in numbers

2013

brand founded,
global operations

4M+

units
produced

3M+

SKUs managed
by our platform

500+

device models
supported

■ Your marketing moves faster than your supply chain

MARKETING – WEEKS

- Collaborations & influencer drops
- Licensed collections
- Time-sensitive campaigns
- Limited editions



OVERSEAS SUPPLY – MONTHS

- High minimum order quantities
- Ocean freight lead times
- Inventory risk
- Slow sampling

■ Who we work with – and what hurts

Accessory & lifestyle brands

Collaborations and limited drops that must launch on a marketing calendar, not a shipping calendar.

→ Need speed and small runs

Merchandise companies & agencies

Client asks for a category you don't produce. Building manufacturing for it makes no sense.

→ Need a production backend

Online sellers & DTC brands

You know how to drive traffic and sell. Tying up capital in inventory is the bottleneck.

→ Need product without stock

Creators & collaborations

An audience ready to buy, and no product line standing behind it.

→ Need product without a factory

Corporate & licensed programs

Brand guidelines, approvals, an event date that cannot move.

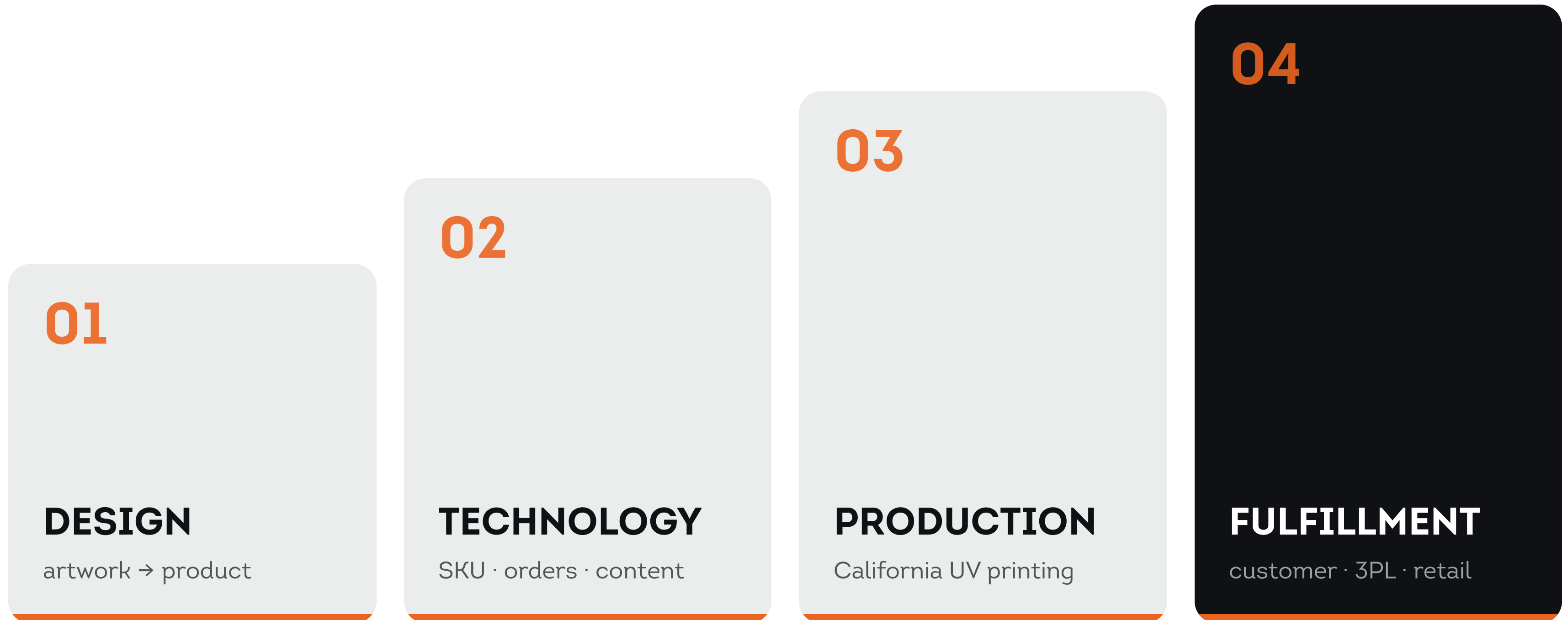
→ Need control and deadlines

A production layer that moves at the speed of **your marketing**

Keep your high-volume production in Asia.

Use Mobilus when you need speed, flexibility and local execution in the US.

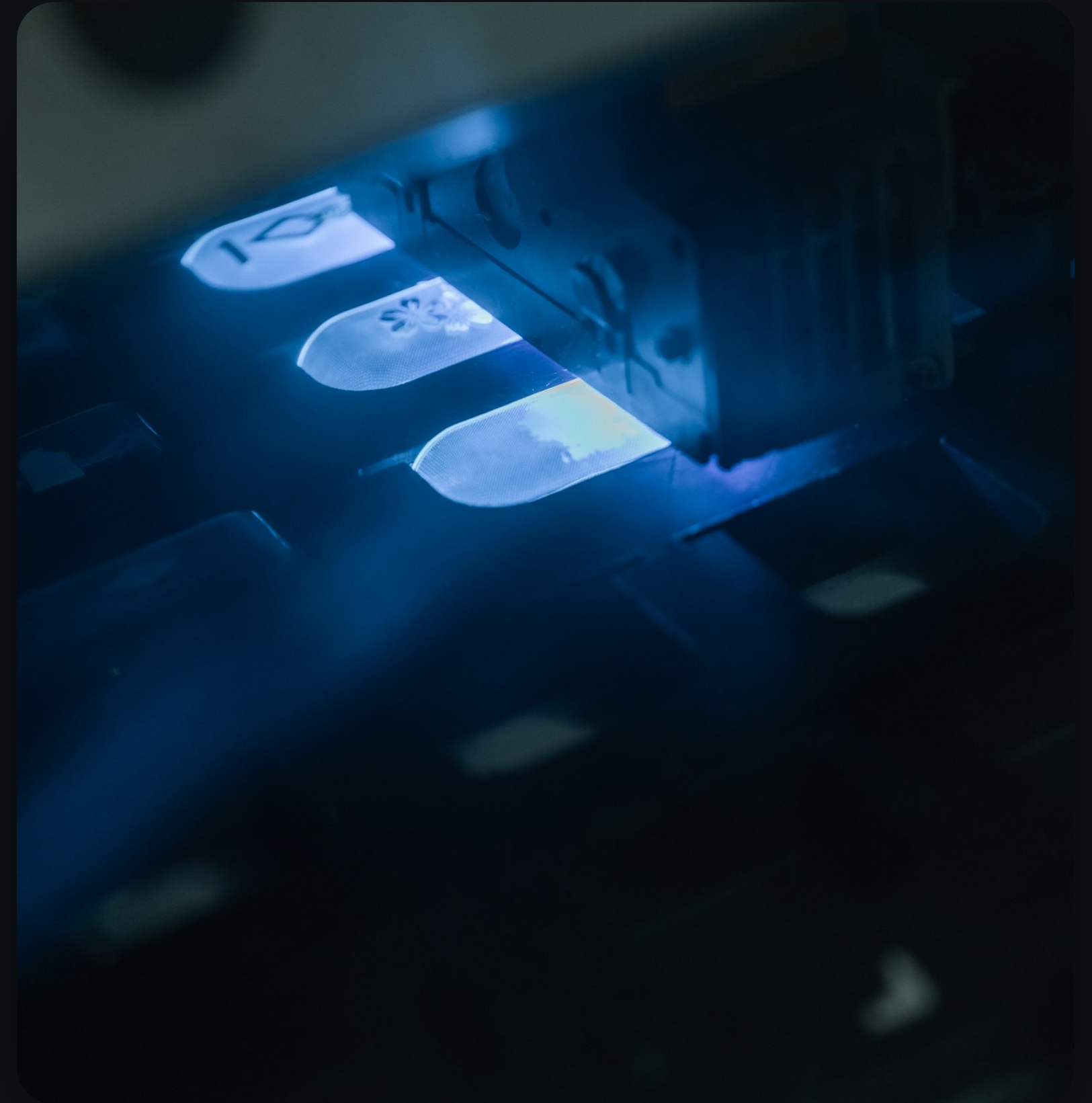
■ One connected ecosystem



You bring the brand, the artwork and the demand. We handle the rest.

■ Our advantages

- Professional Japanese printing equipment and inks
- In-house engineers and designers
- The widest and most up-to-date device model range
- Fast order execution
- Flexible payment terms for partners
- 4,000,000+ units already produced



■ Products & customization

- 500+ device models supported
- Phone & tablet cases, AirPods cases, popsockets, cardholders
- Antishock, MagSafe, microfiber, glossy, matte, carbon, leather
- Durable UV print – resistant to wear in daily use



■ Built for SKU complexity

Dozens of different designs printed in a single production run – not thousands of one.

That is the difference between a factory and a production platform.



■ Technology turns customization into a scalable process



- Industrial UV flatbed printing (Mimaki)
- Catalog & SKU management platform
- API order flow – from store to production automatically
- Product content created by our in-house 3D render studio

■ Print-on-Demand

1

Your store connects

Amazon · Shopify · TikTok Shop

2

Order arrives via API

automatically, every day

3

We produce it

after the order – no inventory

4

We ship it

to your customer or fulfillment center

From **1 unit**.

No stock. No forecast.

No capital tied up.

■ Your listing content – produced, not photographed



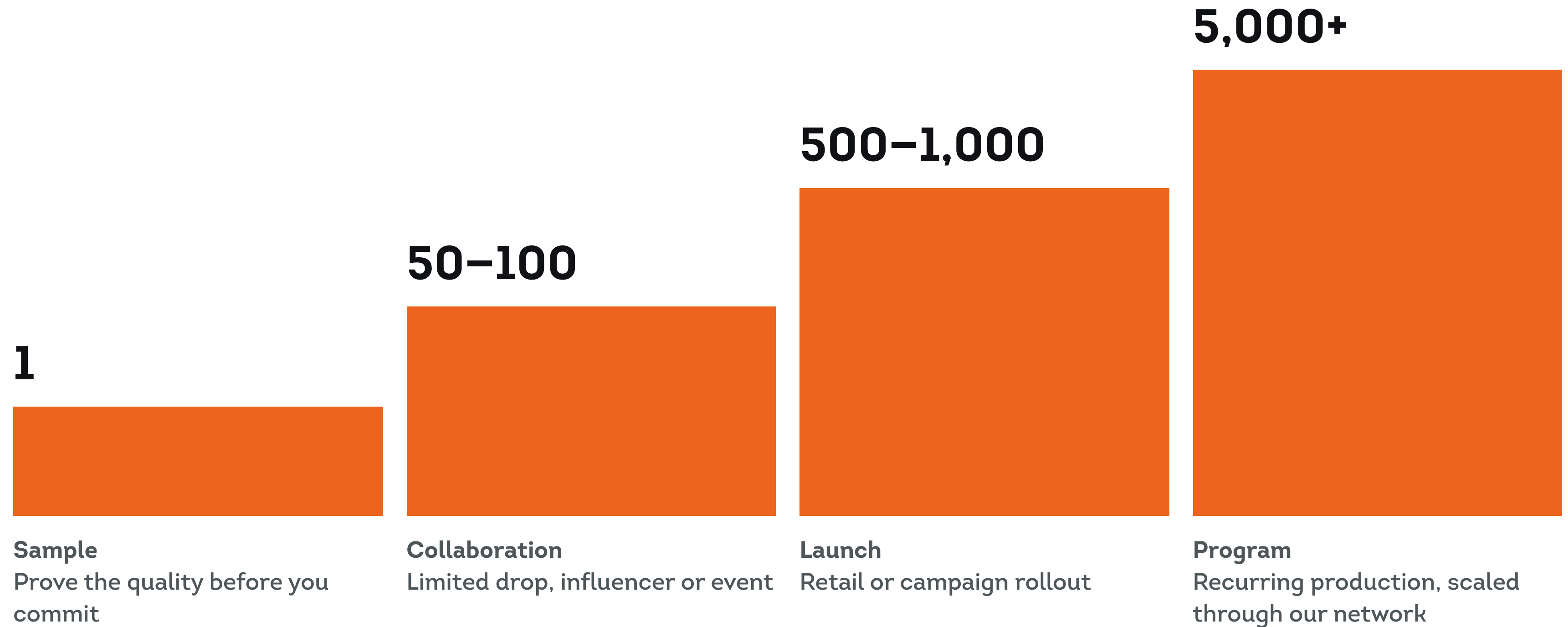
A complete gallery for every SKU.

Rendered in 3D, not shot – new models and colours in days, without a studio. Delivered ready to upload.

Shown: phone case set. Every category ships with its own gallery.

Content is part of the print-on-demand service – not a separate project and not an agency invoice.

■ Start at any quantity



No minimum order on selected programs. Final quantities and lead times confirmed per project.

- **White-label production**

You sell.

We produce.

A production backend for merchandise companies and agencies. Expand your catalog – without building manufacturing infrastructure.



■ Your brand, our design studio

One brand identity – a full accessory line. Your guidelines become creative, production-ready designs.

Vision Club lifestyle brand · MagSafe cases



Logo, colour and pattern reworked into a case collection – from a bold brand-colour hero to a quiet monochrome version.

SWAG42 merch brand · MagSafe cases

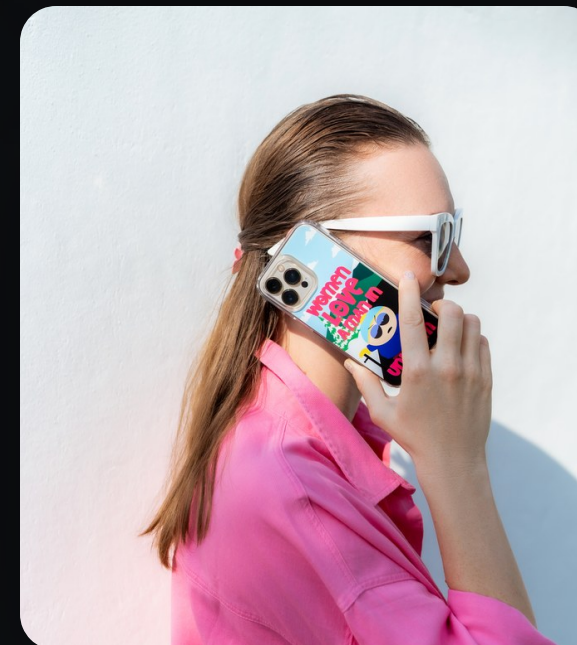


Three ways to wear one logo – typographic, all-over pattern and oversized graphic. Same brand, three moods.

Every design is a 3D render of the actual product – approved on screen, then produced. Send us your brand book and we'll come back with concepts.

■ Licensed collections

produced under strict brand guidelines



Artwork approvals · colour control · quality control on every batch · deadlines tied to releases

* All characters and trademarks are property of their respective owners. Products shown were manufactured under valid license agreements and are presented solely as examples of production experience.

■ Signature collections by our design studio



Dubai · Japanese · Tickets · Cities & Countries · Abstraction · Love&Dream · Winter – ready-made collections your store can launch tomorrow.

Where we fit

	Overseas factory	Local print shop	Mobilus
Lead time	Months	Days	Days – locally in the US
Minimum order	Thousands	Low	From a single unit
Design variety	Few designs, high volume	Limited catalog	Thousands of designs
SKU management	Manual	Not offered	Platform & API
Scale ceiling	Very high	Low	High – via our global network

■ Packaging – from budget to premium



Econom pack
zip-lock, branded



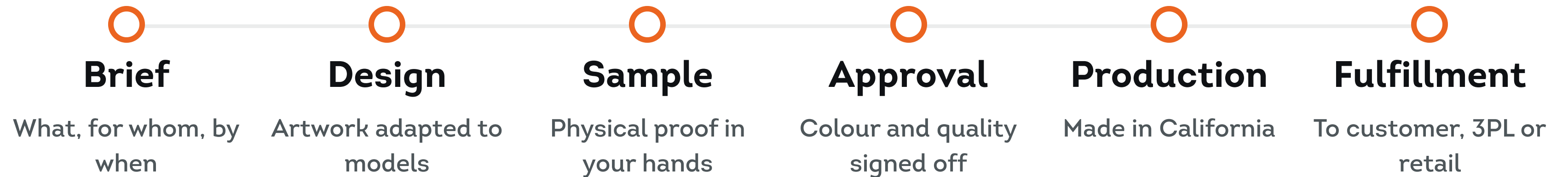
Standart pack
branded cardboard, retail-ready



Premium pack
rigid box, full custom

These three are only a small part of the range – dozens of packaging variations are available for any product type: blister, AirPods packs, gift boxes and more, customized to your brand and price point.

■ How we work



Timeline confirmed per project – depending on product, volume and artwork.

Send us a design file – we'll produce **a sample.**

Or book a 20-minute call to see if there's a fit.

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